



PROGRAM *

ARCOM RESEARCH DAY

Thursday 16 November 2023

A research day that brings together the community of French and European researchers, specialized in audiovisual and digital media research, to present their works and discuss their views with the public. This event will be broadcast and translated simultaneously on the Arcom website, X and LinkedIn.

Opening session

09:00 am Introduction by Roch-Olivier MAISTRE, Chairman of the French Audiovisual and Digital Communication Regulatory Authority (Arcom)

Morning session moderated by Françoise BENHAMOU, Professor of Economics, Sorbonne Paris Nord University and President of the Cercle des Economistes

Panel 1 - Implementing the DSA : governance issues and systemic risks assessment

09.15 am Federica CASAROSA, European University Institute, Florence
'Out-of-court dispute settlement mechanisms for failures in content moderation'

09.30 am Suzanne VERGNOLLE, Conservatoire national des arts et métiers (Cnam), Paris
'Putting collective intelligence to the enforcement of the Digital Services Act'

09.45 am Ilaria BURI, DSA Observatory, Institute for Information Law (IViR) – University of Amsterdam & **Rachel GRIFFIN**, Sciences Po Law School
'The Digital Services Act and the climate emergency: risk mitigation, access to research data and responding to the crisis'

10.00 am Pedro RAMACIOTTI-MORALES, Complex Systems Institute of Paris, Médialab Sciences Po & **Beatriz BOTERO-ARCILA**, Sciences Po Law School, Berkman Klein Center, Harvard University
'What data is needed to evaluate and monitor systemic risks in social platforms linked to political polarization and political disinformation?'

10.15 am Discussion

10.30 am Coffee break

Keynote 1

11.00 am **Keynote by Yann LE CUN**, VP and Chief AI Scientist at Meta, Silver Professor at the Courant Institute, New York University (NYU)

11.15 am **Discussion**

Panel 2 - The new challenges of content moderation and regulation

11.30 am **Nils LANGENSTEINER & Arron McARDLE**, Luxembourg University
'Regulating Pornography from a European Human Rights Perspective – Positive obligations for States and the limits of regulatory action in light of ECtHR jurisprudence'

11.45 am **Marguerite BORELLI**, CARISM, Paris-Panthéon-Assas University
'Meta, Google and Twitter in France's counter-terrorism strategy'

12.00 pm **Katarzyna VANEVSKA**, Faculty of Management and Social Communication, Jagiellonian University
'Populism, the Covid-19 Pandemic and Media Policies in USA, Brazil, Serbia and Poland'

12.15 pm **Matthew YEATON**, HEC Paris, Hi! Paris Center on Data Analytics and AI for Science, Business and Society
'Network Echo: How Networks Shape the Evolution of Linguistic Culture in Alt-Right Echo Chambers'

12.30 pm **Discussion**

Afternoon session moderated by Théophile MEGALI, deputy Head – 'Markets and Data Science' department (Arcom) and associate researcher at the Governance and Regulation Chair, Paris-Dauphine University

Panel 3 - Exploring the role of media in the polarization of political opinions

2.30 pm **Elliott MOTTE**, University Pompeu Fabra, Barcelona
'Experience, Narrative and Climate Change'

2.45 pm **Firat YAMAN & Tom FARELL**, Ofcom
'The differences in news knowledge, polarization trust and voting between traditional media and social media users'

3.00 pm **Marianne LUMEAU**, Rennes University, CREM Laboratory & **Stéphanie PELTIER**, NUDD laboratory, La Rochelle University
'A preference for filter bubbles?'

3.15 pm **Tim FAVERJON**, Médialab Sciences Po, LPI Paris-Cité University & **Pedro RAMACIOTTI-MORALES**, Complex Systems Institute of Paris, Médialab Sciences Po
'How do recommendation algorithms learn and leverage political preferences of users'

3.30 pm **Discussion**

Keynote 2

3.45 pm **Keynote by Eida BROGI**, part-time professor, European University Institute - Florence, scientific coordinator of the Center for Media Pluralism and Media Freedom

4.00 pm **Coffee break**

Panel 4 - The reconfiguration of the media landscape from the player's viewpoint

4.30 pm **Benoît LAFON**, GRESEC, Grenoble Alpes University

'Television identities. The brand strategies of television groups facing the extension of the media domain (TF1, France Télévisions, Canal+, M6)'

4.45 pm **Nathalie SONNAC**, CARISM, Paris-Panthéon-Assas University, CLEMI

'The new media world. A democratic emergency'

5.00 pm **Elise NOGA -- HARTMANN**, Médialab Sciences Po, LATTICE

'Modelling the French media landscape through its use of the official political speeches'

5.15 pm **Thomas JAFFEUX**, CARISM, Paris-Panthéon-Assas University & Dailymotion

'Capturing algorithms in action: the case of the content qualification infrastructure of Dailymotion platform'

5.30 pm **Discussion**

5.45 pm **Closing remarks, by Bruno SCHMUTZ**, head of Research and Foresight, Arcom

*Subject to change