



Call for papers  
1<sup>st</sup> Arcom Research Seminar  
17 November 2022

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Created by the merger of the French audiovisual regulator (CSA) and the regulator for rights protection on the internet (Hadopi) on 1<sup>st</sup> January 2022, the Authority for the regulation of audiovisual and digital communication (Arcom) was created to support the major transformations of the audiovisual and digital landscape. Arcom is notably in charge of protecting the rights of creation sector and its actors, monitoring the audiovisual markets, supervising the means used by online platforms to protect users while guaranteeing freedom of expression, and ensuring political pluralism. More broadly, it aims to protect the public in both audiovisual and online spheres.

The research community conducts research that sheds light on the functioning of the audiovisual and digital sectors, and on certain phenomena that can occur in these sectors – such as the manipulation of information or online hate speech. Arcom is therefore careful to follow and to build on the contributions of scientific output on subjects that pertain to its expertise.

Arcom is launching a call for papers for the organisation of the **first Arcom research seminar** that will take place on **17 November 2022** (at its headquarters in Paris, France).

Academics in humanities or social sciences whose research areas relate to the field of audiovisual media and online platforms are invited to apply to present their work at this event.

This event will be followed by the publication of a summary of the work presented.

### Research topics

Arcom intends to promote the presentation of works from various disciplines, dealing with subjects related to its missions. The issues addressed may relate to the following topics (non-exhaustive list):

- **Economics of information and digital transformation of the traditional media:** e.g. functioning of advertising and attention markets; changing uses of information consumption in audiovisual and digital media; socio-technical issues and current and future uses; transformation of business and advertising models;
- **Protection of the public, issues of social cohesion and representation of society in the media and online platforms in the digital age:** e.g. moderation and regulation of online platforms, algorithmic biases, particularly with regard to the persistence of stereotypes and discrimination; representations and support for the environmental transition; work on the consumption and regulation of violent contents; issues of education in audiovisual media and online platforms;

- **Regulation of online platforms, especially social networks:** e.g. work on the manipulation and virality of information, the dissemination of fake news or hateful contents; identification and understanding of systemic risks in the use of data; the economics of new services and ecosystems (connected objects, metaverse, etc.);
- **Economy of creation and production, and piracy issues:** e.g. current issues and perspectives on legal offers; economy of streaming, influence marketing and alternative business models; issues related to financing, production and promotion of European and French contents; technical and socio-economic issues in terms of piracy and consumption of illegal contents.

## How to participate

The works that may be presented and discussed at the seminar may be recent research articles aimed at being published in scientific journals or research projects at an advanced stage.

The call for papers is open to the whole scientific community and applications from experienced as well as more junior researchers (PhD students, post-doctoral researchers), from both France and abroad, are encouraged.

Researchers wishing to participate in this seminar and present their work are invited to submit a single document containing:

- The name and contact details of the author(s) (with details of the speaker), including e-mail address;
- A short biography or presentation of the speaker's work, as well as the institution or laboratory that they are affiliated with;
- An abstract of the paper, not exceeding two pages in length. This abstract should include the research question, the methodology and the main conclusions of the paper. Authors may indicate, if they wish, the stage of the paper in the academic publication process and provide a full version of said paper, when appropriate.

The application should be sent by 11 September 2022 (CET, Paris time) to the following e-mail address [journee-etudes@arcom.fr](mailto:journee-etudes@arcom.fr). Arcom, in collaboration with its external scientific committee, will select the papers to be presented during the seminar day.

## Organization of the seminar

The event will be held in the presence of all the selected participants, members of the Arcom Board and its scientific committee.

The day will be structured around several thematic sessions moderated by guest participants or members of the Arcom board. Presentations may be given preferably in French or in English.

The presentations will be livestreamed by Arcom via a video-conferencing solution for those who registered in advance.

At the end of the seminar, participants will be invited to send a two-page summary of their presentations, in order to publish them in early 2023.

## Key dates

- **29 June 2022:** opening of applications for the research seminar
- **11 September 2022:** deadline for applications
- **End-September 2022:** announcement of the papers selected and opening of registration for the event
- **17 November 2022:** 1<sup>st</sup> Arcom Research Seminar

## Contact

For more information, please contact Elisa Mougin or Théophile Megali (Directorate of Research & Economy – Arcom) at the following address [journee-etudes@arcom.fr](mailto:journee-etudes@arcom.fr).