Call for Proposals
Arcom Research Day

Thursday 16 November 2023

The Audiovisual and Digital Communication Regulation Authority (Arcom) is responsible for protecting creation and its key players, monitoring the economic balance of the audiovisual sector, supervising the actions of online platforms to protect users and ensure freedom of expression, and guaranteeing political pluralism in the broadcast media. More broadly, its action aims to protect all audiences in the audiovisual and online sectors. **The scientific community** conducts research that examines the functioning of the audiovisual and digital markets, and various phenomena that may arise, such as the manipulation of information or online hate speech. **Arcom is therefore committed to follow and draw on the contributions of the academic community on issues related to its fields of competence.**

On 17 November 2022, the first Arcom Research Day was held. During this event, articulated around different themes, around twenty researchers from several disciplines (economics, sociology, information and communication, law, political science...) have presented their works, related to the challenges of the media world. More than 60 people attended the event and it was widely followed on social networks, with more than 1,500 unique visitors on LinkedIn and on Twitter. This event gave the opportunity to the research community to gather around a field of interest through a multidisciplinary lens, to connect with stakeholders of the sector, and to exchange with the Arcom's Board and members of the authority. [The programme of the Day, details on the presenters, and the recording of all the interventions](#) are available on the Arcom website.

The Audiovisual and Digital Communication Regulatory Authority renews this event and launches a call for contributions for the **2nd Research Day** to be held on **16 November 2023** at Arcom's headquarters in Paris.

At this occasion, researchers in humanities and social sciences whose research themes relate to audiovisual and digital media and creation are invited to submit their application to participate in this new edition. French and foreign researchers are welcome to submit works written in French or English. These proposals may include a technical/computer science dimension (e.g. algorithmic audit).

Research topics

The themes to be addressed may include (but are not limited to) the following:

- **Information economics and digital transformation of traditional media:** functioning of advertising and attention markets; changes in news consumption practices of audiovisual and digital media; environmental issues of digital practices;

- **- Protection of audiences, challenges of social cohesion and representation of society in the media in the digital age:** moderation and regulation of platforms and algorithmic biases, in particular with regard to the persistence of stereotypes and discrimination; representations and support for the environmental transition; work on the consumption and regulation of violent contents; education challenges in audiovisual and digital media;

- **Regulation of digital platforms and social networks, and systemic risks**: studies on the manipulation of information and virality, the dissemination of false information and hate speech; studies on the implementation of the Digital Services Act and the new European regulatory framework; identification and understanding of systemic risks with regard to data use, including health and digital citizenship matters;

- **Economics of creation, production and piracy issues:** latest developments and prospects of legal supply; economics of streaming, influence marketing and alternative business models; funding issues for the production and promotion of European and French content; technical and socio-economic aspects of piracy and consumption of illicit content.

How to participate?

The works likely to be presented and discussed during the day can be recent research **papers intended to be published in scientific journals or research projects at an advanced stage.**

The call is open to the entire scientific community, and applications from both experienced and younger researchers (doctoral students, post-doctoral fellows), from France and abroad, are welcomed.
Researchers interested in presenting their work are invited to submit a unique document containing:

- The names and contact details of the author(s) (including details of the speaker(s)), and in particular their email address(es);
- A short biography or presentation of the contributor(s)' work, including their institution(s) or laboratory(ies) of affiliation;

- An abstract of the submitted paper, not exceeding two pages in length. This abstract should state the research question, the methodology adopted and the main results of the article. The authors may indicate, if they wish, the stage of the paper in the academic publication process and provide, if applicable, a full version of the paper.

The applications must be sent by **10 September 2023** to the following email address: journee-etudes@arcom.fr . Arcom, in collaboration with the members of its scientific committee, will proceed to a selection of the retained contributions for the Research Day.

Organisation of the day

The research day will take place in presence of the selected participants, the members of the Arcom Board and its scientific committee.

The day will be organised into several thematic sessions moderated by invited personalities or members of the Arcom Board. The presentations can be made in French or in English.

The sessions will be streamed online, using Arcom's video-conferencing software, with French subtitles.

Key dates

- **31 May 2023:** opening of applications
- **10 September 2023:** deadline for applications **(extended)**
- **October 2023:** announcement of the selected contributions and opening of the registration for the event
- **16 November 2023:** holding of the event

Contact

For further information, please contact Arcom's Directorate of Research, Economics and Forecasting at the following address: journee-etudes@arcom.fr.